

Invitation to Apply: Deadline Date: February 27, 2009

Technology Entrepreneurship Summer Fellows Program

The University of Oregon's Technology Entrepreneurship Program (TEP) is soliciting applicants for a collaborative, experiential program that allows MBA, Law, and Science graduate students interested in technology and entrepreneurship to participate actively as cross-functional teams in the evaluation, development, and possible launch of technology-based start-up ventures.

A select group of graduate students will be TEP Fellows for the summer of 2009. **Preference** will be given to students who demonstrate a commitment to continuing their project, if successful, into the Fall Term New Venture Planning and Winter Term Venture Launch classes at the Business school. Mentored by UO faculty, technology transfer professionals, and Pacific Northwest National Laboratories (PNNL, part of Battelle) commercialization staff, Fellows will work in cross-functional 4-person teams to select, conduct due diligence and evaluate business feasibility for technologies invented by top research scientists from UO and Battelle. Evaluations include:

- **Potential market opportunity analysis**
- **Competitor analysis**
- **Marketing and sales strategies**
- **Business models**
- **IP evaluation and protection**
- **Value Proposition**
- **Financial models**
- **Business Feasibility analysis**

Fellows will be given access to emerging technologies that have been vetted and judged to have potential for commercialization. Fellows will visit Battelle and UO research labs and confer with scientists involved in developing the technologies. Battelle, UO Tech Transfer, Law & Entrepreneurship, and Lundquist Center for Entrepreneurship will assist Fellows in focusing these feasibility studies.

Fellows will deliver written and oral feasibility analyses as a final product. TEP faculty members will evaluate these analyses and determine whether the technologies evaluated are suited to the development of a business plan in MGMT 625 - New Venture Planning, offered Fall Term 2009.

Fellows conducting an evaluation of a technology that is approved for business planning will enroll in MGMT 625. Teams will be further assisted by TEP staff in recruiting, if necessary, additional students to work in developing the business plan for the venture. Each MGMT 625 TEP team will have the opportunity to submit its venture plan to "Venture Quest", the Lundquist Center for Entrepreneurship's internal business plan competition held on Friday of Week 10 in the Fall Term. Teams that participate in Venture Quest may also be invited to represent the UO at the New Venture Championship® and/or other major international business plan competitions in the US, Canada and Asia. Selection to compete will require enrollment in MGMT 610—Venture Launch class in winter and spring terms, 2010.

Technology Entrepreneurship Fellows will be supported financially, receiving a stipend that is competitive to other internship opportunities. Compensation is project based and is tied to milestone and project deliverable timetables.

Application Process: Students wishing to be considered for a TEP Fellowship should submit a résumé, 250-word statement describing their interest in the program and supporting their candidacy and at least 2 letters of recommendation. All submissions must be completed online at <http://lcb.uoregon.edu/ce/fellows3.html>. If references prefer, letters may be sent to the TEP Supervisor at the address shown below. JD and JD/MBA students please also submit law school transcripts to Professor Aldave. DuckWeb versions are acceptable. Deliver transcripts to the Center for Law and Entrepreneurship, room 220G, or Professor Aldave's box on the third floor. Interviews with Professor Aldave will be scheduled after all materials have been submitted. Application questions - please contact Laurie Strother at lstrothe@law.uoregon.edu.

JD students must have completed their first year by the start of the summer. **JD/MBA** applicants must have completed the first year of the M.B.A. program by the start of the summer to be eligible for a TEP Fellowship. **Science graduate students** may be at any stage of their studies, but preference will be extended to those expecting to be on campus through June, 2010.

Questions may be directed to Don Upson, TEP Coordinator, at dupson@uoregon.edu.